

WINDGAP
GALA BALL 2024

GLAMOUR AT THE DISCOTHEQUE

SATURDAY 25 MAY 2024
DARLING ISLAND

SPONSORSHIP PROSPECTUS

INVEST IN INCLUSION: PAVE THE WAY FOR A MORE ACCESSIBLE WORLD

The Windgap Gala Ball serves as a nexus for individuals united by a common purpose - to contribute to the betterment of the lives of adults with disabilities. It is an event where compassion meets celebration, where every guest and supporter plays a crucial role in fostering a sense of community and inclusivity. Together, we aim to empower individuals with disabilities, enabling them to pursue their dreams, and accomplish their goals.

The funds raised from the 2023 Gala Ball have initiated transformative change, supporting essential programs, services and equipment for Windgap's participants.

As we approach the 2024 Gala Ball, we invite you to join us in our mission to create meaningful change in the lives of those living with a disability.

Thank you for considering this opportunity, and we hope to welcome you as a valued supporter of the Windgap community.



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GLAMOUR AT THE DISCOTHEQUE

Your support will make a tangible
impact, open doors & create opportunities
for adults with disabilities



2024 GALA BALL EXCLUSIVE EVENT PARTNER

Investment: \$20,000+

This level of partnership is only available to a maximum of two non-competing brands.

PRE-EVENT EXPOSURE

- **Social Media Spotlight**
Benefit from a minimum of three prominent mentions across our social media platforms in the lead up to the gala.
- **Publication Presence**
Feature in two exclusive articles highlighting your services in *Connect News*.
- **Digital Promotion**
Elevate your brand with your logo and website link prominently featured on the Windgap website for 12 months.
- **Raffle Recognition**
Where applicable, benefit from brand promotion across all raffle assets.

EVENT NIGHT BENEFITS

- **Event Seating**
Receive two complimentary tables (20 guests) in a prime position at the gala.
- **Media Wall Feature**
Your logo prominently and exclusively featured on the event Media Wall.
- **Corporate Signage**
Your brand will be lit up with illuminated signage on your gala table and your pull-up banner featured prominently in the event space.

- **Brand Recognition**
Enjoy verbal and on-screen recognition during the event.
- **Stage Time**
Participate in a special thank-you presentation with an option to address the audience.
- **Program Highlight**
Be recognised as the 'Exclusive Event Partner' with your brand prominently displayed in the event program.
- **Print Advertisement**
Enjoy a full-page advertisement in the event program.
- **Networking Opportunities**
Connect with key stakeholders and other sponsors during the event.
- **Prize Display**
If applicable, showcase your sponsored prize at the gala.

POST-EVENT RECOGNITION

- **Social Media Recognition**
Receive two additional social media mentions post-event.
- **Photo Assets**
Receive event photos featuring your brand for post-event marketing.

TEAM BUILDING EXPERIENCE

- **Volunteer Day**
Engage in a volunteer day at Windgap, including a special lunch for your team prepared by our SLES Participants.

MAJOR SPONSOR

Investment: \$10,000

PRE-EVENT EXPOSURE

- **Social Media Spotlight**
Garner attention with 2 strategic mentions on our social media channels leading up to the gala.
- **Publication Presence**
Be featured in an exclusive article highlighting your services in *Connect News*.
- **Digital Promotion**
Elevate your brand with your logo and website link prominently featured on the Windgap website for 12 months.

EVENT NIGHT BENEFITS

- **Event Seating**
Receive a complimentary table (10 guests) at the gala.
- **Corporate Signage**
Your brand will be lit up with illuminated signage on your gala table and your pull-up banner featured prominently in the event space.
- **Brand Recognition**
Enjoy verbal and on-screen recognition during the event.
- **Program Highlight**
Be recognised as a distinguished 'Major Sponsor' with your name and logo prominently featured in the event program.



- **Print Advertisement**
Promote your brand with a half-page advertisement in the event program.
- **Networking Opportunities**
Connect with key stakeholders and fellow sponsors during the event.
- **Prize Display**
If applicable, showcase your sponsored prize at the gala.

POST-EVENT RECOGNITION

- **Social Media Recognition**
Receive one additional social media mentions post-event.
- **Photo Assets**
Receive event photos featuring your brand for post-event marketing.

TEAM BUILDING EXPERIENCE

- **Volunteer Day**
Engage in a volunteer day at Windgap, including a special lunch for your team prepared by our SLES Participants.

ENTERTAINMENT SPONSOR

Investment: \$6,500

PRE-EVENT EXPOSURE

- **Social Media Spotlight**
Benefit from a strategic mention on our social media channels leading up to the gala.
- **Publication Presence**
Feature in a dedicated article showcasing your services in *Connect News*.
- **Digital Promotion**
Elevate your brand with your logo and website link prominently featured on the Windgap website for 12 months.

EVENT NIGHT BENEFITS

- **Event Seating**
Receive a complimentary table (10 guests) at the gala.
- **Corporate Signage**
Your brand will be lit up with illuminated signage on your gala table and your pull-up banner featured in the event space.
- **Recognition**
Enjoy verbal and on-screen recognition during the event.
- **Program Highlight**
Be highlighted as the distinguished 'Entertainment Sponsor' with your logo in the event program.
- **Print Advertisement**
Promote your brand with a half-page advertisement in the event program.
- **Networking Opportunities**
Connect with key stakeholders and fellow sponsors during the event.
- **Prize Display**
If applicable, showcase your sponsored prize at the gala.

POST-EVENT RECOGNITION

- **Social Media Recognition**
Receive one additional social media mention post-event.
- **Photo Assets**
Receive event photos featuring your brand for post-event marketing.



CORPORATE SPONSOR

Investment: \$4,500

PRE-EVENT EXPOSURE

- **Digital Promotion**
Elevate your brand with your logo and website link featured on the Windgap website for 12 months.

EVENT NIGHT BENEFITS

- **Event Seating**
Receive a complimentary table (10 guests) at the gala.
- **Corporate Signage**
Your brand will be lit up with illuminated signage on your gala table and your pull-up banner featured in the event space.
- **Program Acknowledgement**
Be acknowledged as a 'Corporate Sponsor' with your name and logo in the event program.
- **Event Presence**
Feature your pull-up banner in the event space.
- **Networking Opportunities**
Connect with key stakeholders and other sponsors during the event.
- **Prize Display**
If applicable, showcase your sponsored prize at the gala.

POST-EVENT RECOGNITION

- **Social Media Recognition**
Receive a corporate sponsor social media mention post-event.

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GLAMOUR

AT THE

DISCOTHEQUE

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DARLING ISLAND

LET'S WORK
TOGETHER

For more information & sponsorship
opportunities please contact:

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windgap

Creating Opportunities

www.windgap.org.au